



There's a way to be



socially responsible,



environmentally friendly



and profitable

at the same time.

It's called Responsible Care®.



Responsible Care® is the chemistry industry's initiative to communicate with neighbors, and protect the environment, our employees and communities. All of the more than 250 members and Partners of the American Chemistry Council participate in the initiative because it is an obligation of membership and it's the right thing to do.

Responsible Care® is Socially Responsible

Responsible Care® companies view themselves as members of their communities. Working with community advisory panels, they communicate with neighbors about their operations and progress.

Responsible Care® of the Environment

Responsible Care® members and Partners are working toward the vision of no accidents, injuries or harm to the environment. Companies follow detailed codes of management practices to help guide responsible environmental performance.

Responsible Care® Makes “Cents”

Responsible Care® reduces risks and improves efficiency by providing a way to integrate environmental, health and safety performance. This leads to bottom-line benefits such as lower insurance premiums.

Since its launch in 1988, Responsible Care® has become the largest environmental, health and safety initiative by an American industry.

What's it all about?

Here are the ten elements that help make Responsible Care® work:

1

Our Guiding Principles:

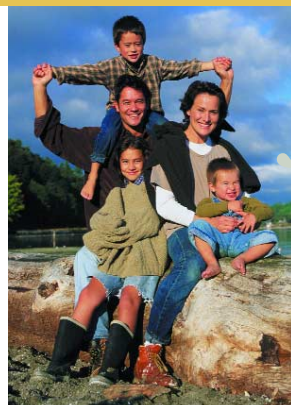
The Responsible Care® Guiding Principles are commitments which detail ethical ways the chemistry industry can benefit society, the environment and the economy. Every member and Partner company CEO must sign the Guiding Principles and commit their company to working toward the vision of no accidents, injuries or harm to the environment.

2

Codes Of Management Practices:

The Codes are environmental, health and safety guidelines that member and Partner companies must implement.

- > **The Community Awareness and Emergency Response Code**—promotes emergency planning and dialogue with local communities
- > **The Pollution Prevention Code**—promotes the safe management and reduction of waste
- > **The Process Safety Code**—prevents fires, explosions and accidental chemical releases
- > **The Distribution Code**—reduces employee and public risks in transportation, storage and handling of chemicals
- > **The Employee Health and Safety Code**—protects the health and safety of employees at company sites
- > **The Product Stewardship Code**—promotes product safety in the design, manufacture, marketing, distribution and usage of products



3

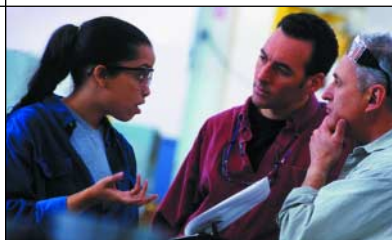
Dialogue with the Public:

With the help of environmentalists, educators, and health and safety specialists, we seek to identify and address public concerns.

4

Self-evaluation:

Each member and Partner must annually report their progress toward implementing the Codes to help us direct our assistance efforts.



5

Measures Of Performance:

With specific performance measures, the industry and public can readily view the progress of Responsible Care®.

6

Performance Goals:

To measure individual progress, each member and Partner must establish company-specific goals to be publicly reported each year.



7

Management Systems Verification:

This process provides members and Partners with an independent review of the effectiveness of their systems for implementing Responsible Care®.

8

Mutual Assistance:

Company-to-company dialogue at all levels is one of the most effective methods of advancing Responsible Care®. Networking occurs in organized leadership groups, regional forums and via the Internet.



9

Partnership Program:

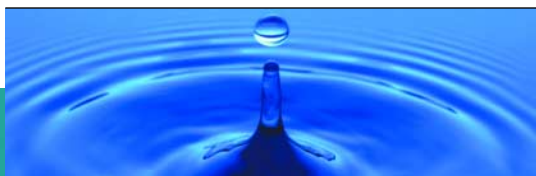
We help companies who transport, store, or distribute chemicals to participate in Responsible Care®.



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Obligation Of Membership:

As Council members and Partners, all companies are required to participate in Responsible Care® and follow each of these elements.





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