




your say ...

If you have any idea or suggestions on topics for the next edition of this newsletter, or if you have any topic of interest that you would like to know more about, please send to us at Eco-marathonAsia@shell.com. We would love to hear from you.

Welcome to our second Shell Eco-marathon Asia newsletter.

How's the progress so far? Judging from the number of postings in the [Shell Eco-marathon Asia 2010 Facebook](#), the buzz is growing daily.

We have so far received over 90 applications from across the region! Check out the [full list of teams](#). What an amazing start for an inaugural event! Some of you are even keeping each other posted on your team's progress. Looks like everyone is well on their way to Sepang in 2010! Remember you can drop us an email at eco-marathon-asia@shell.com if you need help.

In this issue, we will address some of your questions on travel allowance and subsidy, the format of the technical drawings that you will be asked to submit, and share lots more information on other areas.



NEWS UPDATE...

Shell Eco-marathon Asia 2010 promo video

In our [first issue](#), we shared with you the photos taken during the Curtain Raiser in Kuala Lumpur on 16 July. We have now made available a short promotional video that you can share with your friends, potential sponsors, university/college management to help them better understand the event. Click [here](#) to view the video.

Have you put in your interim order for vehicle parts?

Teams have been asked to submit an interim order for vehicle parts by 15 October. The horn is mandatory for all vehicles. Depending on energy source, teams will require one of the following: fuel tank (mandatory for liquid fuels), LPG kit, joulemeter, or hydrogen fuel flow meter. Teams must purchase these parts from Shell, as these items are manufactured based on strict specifications. The parts are sourced at the best prices, and will be made available to teams at cost (excluding shipping and handling). Teams will confirm the orders in our e-shop which is currently under development. Please visit our [Facebook Group](#) for details.



MONEY TALK...

Team Subsidy

All participating teams will be eligible for a travel incentive, payable to the respective universities / colleges they represent. The amount will cover the travel costs for approximately five team members. It will be made available as soon as we receive a letter of endorsement from your university / college, acknowledging your team's participation. So, be sure to follow up with your university / college and send in your letter of endorsement soon.

Early Bird Incentive

Congratulations to the first 10 teams who submitted their applications on 1 September 2009! You qualify for the Early Bird Incentive of USD1,000. Each of these teams has been informed via email on their eligibility. Please note these teams can only claim the incentive, provided they turn up and complete a valid run at Sepang in July 2010. For those who didn't manage to qualify, don't despair. You may still be eligible if any of the ten teams fail to participate in the event. The incentive will be disbursed to the university/college only AFTER the team has participated in the event in July 2010.



WHAT ABOUT TECHNICAL DRAWINGS?

As you are aware, to be eligible for this event, teams must submit their technical drawing by completing the Entry Pack. Make sure you give full details of the team, features of the participating vehicle and its safety measures, and the approximate cost to construct the vehicle. [Download the Entry Pack](#). Completed Entry Packs should reach the organiser no later than 1 February 2010.

IMPORTANT DATES...

Here are some important dates to note in your diary. Please follow strictly to the deadline to avoid being disqualified from participating.

- **15 October 2009:** Closing date for teams to register – if you are still deciding if you wish to participate, act fast and send us your [registration form](#). Also closing date for teams to place an interim order for vehicle parts.
- **1 February 2010:** Deadline for submission of Entry Pack (Technical Drawing)
- **31 May 2010:** Confirmation of team members and fuel choice



GET CONNECTED...

If you need help, visit:

- [The Shell Eco-marathon website](#)
- [Shell Eco-marathon Asia 2010 Facebook Group](#)
- Or email eco-marathon-asia@shell.com

Until the next issue, all the best on building your Shell Eco-marathon vehicles!

