

Summary for part two of Dave Clark's interview with Suleyman Ozmen about the global refining industry podcast

Constantly evolving technologies make the global refining industry a challenging industry with a number of opportunities for innovation. According to **General Manager of Refining & Chemical Licensing for Shell Global Solutions International BV**, Suleyman Ozmen, Shell Global Solutions has been meeting those challenges and creating solutions to issues like sulphur and CO₂ emissions and the changing feedstock slate. The bottom line is to reduce cost, reduce the energy footprint and use available technologies to generate solutions to problems like simultaneously rising fuel demands and tighter global emissions standards.

In part two of this podcast, Dave Clark (**General Manager Process Licensing for Shell Global Solutions International BV**) and Suleyman Ozmen discuss such things as operational excellence, changes in global fuel demands and challenges facing refiners.

In this part of the podcast, Suleyman addresses such issues as

- operational excellence and profitability;
- changing fuel demand patterns around the globe and how to position production to meet the demand;
- the challenges and opportunities for those considering building a green field refinery;
- business challenges facing refiners;
- the continuing struggle of attracting and retaining talented people; and
- the key criteria for securing a good return on investment.

Suleyman discusses these issues, and provides examples and details of how Shell Global Solutions' clients can successfully meet the challenges of today's global energy market and excel.