



## **Eric Apfelbach**

Eric Apfelbach has a long history in global high tech business development. He co-founded and was president and CEO of Alfalight, a diode laser company, where he raised \$49 million in venture capital, opened international subsidiaries, and grew the company to 85 employees. He served as an Officer of Planar Systems, Inc., a provider of custom information display systems, where he had profit and loss responsibility for a global 310-person division. Earlier in his career, Eric rose to senior management at Applied Materials, the world's largest semiconductor equipment company. Eric is active on the University of Wisconsin, College of Engineering Industrial Advisory Board, the Board of the Wisconsin Technology Council, and was appointed by Governor Doyle (WI) to the Consortium on Bio-Based Industry. He holds a BS in Chemical Engineering from the University of Wisconsin-Madison.