

# **Terms and Conditions - Shell Helix Ferrari Adventure Challenge**

1. The Shell Helix Ferrari Adventure Challenge is divided into 2 tiers.
2. This Contest is open to Malaysian Residents, 21 years old and above (*'Eligible Participants'*), with the exception of the following:
  - a. Permanent and/or contract employees (*'Employees'*) of Shell Malaysia Trading Sdn. Bhd. (SMTSB) and its subsidiaries and related companies, and their immediate family members i.e. spouses, children, parents, brother and sisters (*'immediate family members'*).
  - b. Service Providers engaged by SMTSB e.g. advertising agencies, promotions agencies, printing company and event management agencies) and their employees and immediate family members.
  - c. Dealers or distributors of SMTSB products (i.e. Shell Petrol Station Retailers and dealers/distributors of any Shell products and their Employees and their Employee's immediate family members).

## **TIER 1**

3. The Contest Period is from 5 May to 31 July 2010.
4. Proof of purchase as follows is required:
  - a) minimum 4L of Shell Helix Ultra AB, Shell Helix Ultra, Shell Helix HX7 or Shell Helix HX7 Diesel on a single receipt;
  - b) each receipt is eligible for one (1) entry;
  - c) pre-paid sales receipts are not qualify as a valid receipt
5. Original contest forms can be found in The Star, Harian Metro, Sin Chew Daily, China Press and at participating Shell Helix workshops, spare part shops and Shell Stations. Photocopies of the contest form are allowed and can be printed from [www.shell.com.my](http://www.shell.com.my).
6. All completed contest forms can be submitted to the prepared contest drop boxes at any Shell Station nationwide by 31 July 2010, 12 a.m. OR by mail to P.O. Box No. 9, Pejabat Pos Jalan Sultan, 46670 Petaling Jaya, Selangor Darul Ehsan by 31 July 2010, 12 a.m.
7. To be in the running to win, participants are required to choose and circle the correct answer (represented by the letters A, B or C) on the contest forms.
8. Eligible participants can submit as many entries as they wish within the Contest Period but are only eligible to win only one (1) prize in Tier 1. In the event that a participant wins 2 prizes of different values, then that participant automatically wins the higher valued prize. The lower valued prize will be won by the next selected winning serial number.
9. Only entries with all correct answers as per clause 7 above are eligible to receive prizes. In the event the number of entries with all correct answers exceeds the number of prizes allocated for the contest period published, winners will be selected in a random drawing from among all such entries with all correct answers.
10. Winners will be notified 14 days after the end of the Contest Period via phone call and mail. Details of venue, dates and times for prize collection shall be informed via phone call and published on Shell Malaysia's website ([www.shell.com.my](http://www.shell.com.my)). **SMTSB does NOT use text messages to communicate to winners.**
11. SMTSB Support Team shall make two attempts to call winners via the phone number provided on the contest form fourteen (14) days after the end of the Contest Period. Winner's announcement will be published on [www.shell.com.my](http://www.shell.com.my).
12. In the event that the prize winners are not contactable within eighteen (18) days after the end of the Contest Period, SMTSB reserves the right to select the next eligible participant/s as the winner/s.
13. The Tier 1 contest prizes are divided to 3 categories.

14. Tier 1, Category 1: 1st Prize

- a. Each qualified entry received from 5 May 2010 to 31 July 2010 will be given a serial number. The 12 x 1st Prize winner will be determined by dividing the total serial numbers that are received by 12. All winning serial numbers will be the closest, lowest whole number that results after the stated division or multiplication. Example: If there are 9,652 serial numbers received, the total serial numbers received will be divided by 12:  $9,652 \div 12 = 804.3$ . Therefore, 12 x 1st Prize will be won by the entry with serial number 804, 1,608, 2,412, 3,216, 4,020, 4,824, 5,628, 6,432, 7,236, 8,040, 8,844 and 9648.
- b. The 12 winning serial numbers will win the 1st Prize consisting of RM 1,000 cash and a chance to participate in Tier 2.

15. Tier 1, Category 2: 2nd Prize

- a. Each qualified entry received from 5 May 2010 to 31 July 2010 will be given a serial number. The 10 x 2nd Prize winner will be determined by dividing the total serial numbers that are received by 10. All winning serial numbers will be the closest, lowest whole number that results after the stated division or multiplication. Example: If there are 9,652 serial numbers received, the total serial numbers received will be divided by 10:  $9,652 \div 10 = 965.2$ . Therefore, 10 x 2nd Prize will be won by the entry with serial number 965, 1,930, 2,895, 3,860, 4,825, 5,790, 6,755, 7,720, 8,685 and 9,650.
- b. The 10 winning serial numbers will win the 2nd Prize consisting of RM 1,000 cash.

16. Tier 1, Category 3: Consolation Prize

- a. The total serial numbers that are received will be divided by 80 to determine the winning serial numbers for the Consolation Prizes. The winning serial numbers will be the closest, lowest whole number that results after the stated division.
- b. The 80 winning serial numbers will win the Consolation Prize consisting of RM 200 cash.

## **TIER 2**

17. The 12 x 1st Prize winners from Tier 1 will have the first rights to refuse participating in the Tier 2 for the Grand Prize 4 x All Expense Paid Trip to Maranello, Italy (see clause 22 below) on 18 and 19 November 2010. The rules for the Tier 2 contest shall be announced after the 12 winning serial numbers are selected.
18. The 12 x 1st Prize winners accepted for participation in Tier 2 will be rewarded with additional RM 1,000 cash.
19. If any of the 1st Prize winners in Tier 1 decline to participate in Tier 2, their place will be offered to the subsequent 2nd Prize winner in Tier 1.
20. The Grand Prizes for the Tier 2 are 4 x All Expense Paid Trip to Maranello, Italy.
21. The Grand Prize winner/s for the Tier 2 shall be disqualified if he/she is:
  - a. Denied entry to Italy for any reason.
  - b. Not allowed to leave Malaysia for any reason.
  - c. Unable to attend the trip on the date/s offered.
22. Each Grand Prize for the Tier 2 includes the following\*:
  - a. Hotel accommodation for 1 pax
  - b. 1 return flight ticket to KLIA, Malaysia
  - c. Airport (Bologna) and Hotel transfer (only in Italy)
  - d. Selected meals
  - e. Chance to be driven by the Ferrari Formula One drivers
  - f. Drive Shell Helix Ultra – lubricated Ferrari road cars in Italy
  - g. Explore the Ferrari road car factory and Formula One workshops

\* Detailed terms to be finalized prior to departure date.

23. The Grand Prize for the Tier 2 does not include passport charges, transports charges from the winner's homes to the airport and/or out of pocket expenses.

24. Prizes are not transferable or exchangeable for cash or other products. However, SMTSB reserves the right to offer alternative prizes of equal or greater value at any time without prior notice.
25. All disputes shall be resolved at the sole discretion of SMTSB. SMTSB's decision shall be final and no correspondence or appeals shall be entertained.
26. SMTSB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without prior notice.
27. These Terms and Conditions, as may be amended from time to time pursuant to clause 26 above, shall prevail over any provisions or representations contained in any other promotional material advertising this Contest.
28. In the event of any inconsistencies, conflicts, ambiguity or discrepancies between the English, Bahasa Malaysia and Chinese version of these Term and Conditions, the English version shall prevail.
29. By submitting the contest forms, the Eligible Participant is deemed to have agreed to (i) participating in the Contest; (ii) be bound by the Terms and Conditions herein, including the decisions of SMTSB concerning this Contest; and (iii) SMTSB and its agencies publishing/displaying his/her name, identification number, city of residence, quotes and/or photographs for purposes of publicity, advertising and/or trade without further notice or compensation. (iv) SMTSB, its subsidiaries or related companies using the personal or contact details of the participant for direct marketing purpose as SMTSB, its subsidiaries or related companies deems fit, without further notice or compensation.
30. SMTSB reserves the right to cancel, terminate or suspend this Contest without prior notice. For the avoidance of doubt, cancellation, termination or suspension by SMTSB of this Contest shall not entitle any party to any claim or compensation against SMTSB for any and all losses or damage suffered or incurred by Shell customers as a direct or indirect result of the act of cancellation, termination or suspension.
31. In no event will SMTSB be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Contest, even if SMTSB has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.

Organiser: Shell Malaysia Trading Sdn Bhd