





Organizational profile

We have 25 years of experience in managing social development programs of national and local scales ranging from leadership enhancement and attitude development; technical and vocational skills development, and employment; health, sanitation, and safety; livelihood and entrepreneurship development; educational improvement; and, environmental stewardship.

Established in August 1982, as the social arm of the Shell companies in the Philippines (SciP), we are a pioneer in pursuing best practice projects that respond to the needs of Shell worksites and host communities. Our programs are designed to respond to the needs of the times and play an active role in nation-building.

Today, in addition to the programs of SciP, we also implement sustainable development programs of the Malampaya Joint Venture Partners, Quezon Power Limited, Mirant Philippines Foundation, and the Movement Against Malaria Program which is funded by the Global Fund to Fight AIDS, Tuberculosis, and Malaria.

First decade of operation

In our first decade of operation, we spearheaded youth development programs, most notably Sanayan sa Kakayahang Industriyal (SKIL) which was the response of SciP to the large percentage of unemployed out-of-school youths vis-à-vis the growing demand for skilled industrial workers here and overseas.

To bring the same focus to the agriculture sector, we designed and implemented Sanayan sa Kakayahang Agrikultura (SAKA) to help rural youths lead productive lives as farm entrepreneurs. To complement SAKA, we set up three Shell Training Farms (STF) in Negros Occidental, Camarines Sur, and Benguet to cater to the needs of marginal farmers.

At the onset of the 1990s, we refocused our activities to respond directly to the needs of Shell host communities and began to adopt an integrated approach, which included programs on self-employment, health, safety, security, and environment.

Adding value to business

In 1997, PSFI was tasked to manage the Sustainable Development Programs of SciP and the Malampaya Joint Venture Partners (Shell Philippines Exploration B.V., Chevron Malampaya LLC, and Philippine National Oil Company – Exploration Corporation), in conjunction with the development of the Malampaya Deep Water Gas-to-Power Project.

Capacity-building programs resulted in the upliftment of local skills and increase in employment, improvement of literacy amongst school children, increases in income from alternative livelihood, and preservation of endangered species.

Partnerships beyond business with commercial clients

Our ongoing collaborations that exemplify “partnerships beyond business” are those pursued with two of the commercial partners of Shell --- Quezon Power Philippines Limited Co. (QPL), and Mirant Philippines.

With QPL, PSFI co-implements a three-year Social Development Program for the host community of QPL – Mauban, Quezon. We manage programs on cooperative development, youth training on entrepreneurship and technical and industrial skills, and bio-organic farming. To date, over 200 households in Mauban have benefited from our programs.

Our partnership with Mirant Foundation Philippines together with Philippine National Oil Company (PNOC) and the Alliance for Mindanao Off-Grid Renewable Energy (AMORE) is in pursuant to the National Energy Program. Mirant aims to bring electricity to about 200 communities in the Autonomous Region of Muslim Mindanao (ARMM) not connected to the power grid. Shell Solar Philippines supplies the Solar Home Systems and a special fund was set up to support various livelihood activities of household recipients of the Solar Home Systems with support from the British Embassy. The Program enables beneficiaries to engage in income-generating activities and pay half the cost of the installed solar panels. To date, close to 300 youths, farmers, and fisherfolks have gone through capability-building programs allowing them to pursue enterprising activities or employment.

Where we are today

Until end 2006, PSFI has touched the lives of 689,809 individuals.

We are guided by a twelve-man Board of Trustees composed of authorities in the field of economics finance, management, and social development, about half of whom are from the leadership team of SciP.

We are fifty-five-manstrong and currently operate in 10 areas nationwide – Pandacan, Batangas City, Palawan, Oriental Mindoro, Camarines Sur, Tagbilaran City, Apayao, Quirino, and ARMM with focus on Sulu, and Tawi-Tawi. Policy directions, administrative, and financial support is provided by our Head Office located in Shell House, Makati City.

In the past five years, PSFI has captured the experiences and expertise in managing programs as tools for other Shell companies worldwide to learn. To date, five international workshops have been conducted with

more than sixty Shell external affairs, community relations, and project managers from various international Shell companies as participants.

As a corporate foundation, we continue to be challenged to innovate and go beyond philanthropy. We aim to identify and implement strategic social investments that give value to businesses and benefit the communities.

Awards and citations

The Malampaya Sustainable Development Program received the World Summit Business Award for Sustainable Development Partnerships given by the United Nations International Chamber of Commerce in 2002.

Kilusan Ligtas Malaria, a malaria control program we helped implement in Palawan beginning 2000, won the Anvil Award and Gold Quill Awards for Excellence in 2003. In 2004, we received the Gold Quill Award of Merit for Impok pang-Kalusugan, a micro-health insurance program. These awards add up to the Grand Anvil Awards previously received for Sanayan sa Kakayahang Industriyal, Sanayan sa Kakayahang Agrikultura, and Shell Training Farms.

In addition, outstanding SKIL graduates also received the Laan-Bisig Awards from the President of the Republic of the Philippines, while outstanding SAKA graduates received the Outstanding Young Farmers' Awards and scholarship grants for training in Hawaii and Japan from the Department of Agriculture and Japan International Cooperation Agency.