

# Fuel Stretch

Shell is passionate about helping you get the most out of every drop. So we've created this list of 11 simple things you can do to improve your fuel economy.

- 1. Drive smoothly:** Avoid heavy acceleration or braking. Speeding, rapid acceleration and braking can lower your gasoline mileage by 5% at lower speeds around town and by 33% at highway speeds.
- 2. Keep your engine well tuned and repair any problems immediately:** If your car has failed an emissions test or is noticeably out of tune, repairing the problem could improve your gasoline mileage by 4% on average.
- 3. Make sure tires are not over or under-inflated:** Proper air pressure cuts down on fuel used while driving. Keeping tires at the correct pressure can improve your gasoline mileage by more than 3%.
- 4. Minimize vehicle drag:** Keep your trunk and back seat clear of unnecessary items that only add weight. Removing excess weight can improve your gasoline mileage.
- 5. Use the recommended grade of oil in your engine:** Following your manufacturer's motor oil recommendation can improve gasoline mileage by up to 2%. Look for motor oil that says "Energy Conserving" on the API performance symbol to ensure it contains friction-reducing additives.
- 6. Choose a high-quality gasoline:** Top automakers say that carbon deposits can build up on critical engine parts, which can decrease the power, performance and fuel efficiency of your vehicle. Audi, BMW, General Motors, Honda, Toyota, and Volkswagen recommend using TOP TIER Detergent Gasolines to help keep engines clean. All Shell gasolines meet TOP TIER standards and are Nitrogen Enriched to seek and destroy gunk on critical engine parts to help cars perform at their best.
- 7. Use cruise control on major roads and in free-flowing traffic:** Maintaining a constant speed can improve gasoline mileage.
- 8. Avoid idling:** When you idle, you get zero miles per gallon.
- 9. Avoid higher speeds:** Gasoline mileage usually decreases when driving at speeds over 60 miles per hour.
- 10. Plan your outings to avoid separate trips:** Combine your errands into one outing to avoid short separate trips. This helps avoid unnecessary cold starts and keeps your car's engine running warm and more efficiently.
- 11. Use payment options that fit your needs:** Payment cards offer a simple way to pay for things quickly, and some can also save you money. The Shell Family of Cards offer a variety of options ranging from the Shell \$aver Card™, which links to your checking account and lets you save on Shell-branded gasoline and diesel purchases, to the Shell Platinum MasterCard®, which offers 5% rebates on Shell gasoline purchases and 1% rebates on all other purchases. Lower the cost of your driving without lowering the quality of your gasoline by signing up for a Shell payment option today.

**E-mail a friend: [www.shell.us/fuelstretch](http://www.shell.us/fuelstretch)**

Source: [www.fueleconomy.gov](http://www.fueleconomy.gov)

